

Corinne Benniman

Graphic Designer

I am a skilled and innovative designer with six years of experience collaborating with diverse brands and industries, including Accenture, BP, B&M, Q8, the education sector, technology and healthcare industries. My expertise spans a wide range of projects, from digital and print marketing to exhibition stands and website assets, managing everything from concept to execution. I am passionate about problem solving and continuously learning new skills and techniques both professionally and personally. As a dedicated team player, I value building strong relationships and fostering a positive work environment with my colleagues.

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✦ Portfolio:
www.corinneben.co.uk



Skills



Technical Skills

- + Adobe Photoshop, Illustrator, InDesign, After Effects and Premier Pro.
- + Experience in website building software and knowledge of HTML.
- + Figma.
- + Affinity Designer.
- + Microsoft Office (designing within PowerPoint).



Design Skills

- + A passion for strategy and problem solving.
- + Visual communicator.
- + Layout and composition.
- + Typography.
- + Exceptional understanding of design principles and colour theory.
- + Branding and logo design.
- + Print design and press production.



Illustration & Motion

- + 10+ years creating original illustrations and graphics in various styles and techniques.
- + Asset bank creation and management of files.
- + Working with Adobe After Effects giving my illustrations more expression, personality and humour.



Marketing

- + 3 years experience within a marketing team on B2B, social media, content creation, digital & print marketing.
- + Excellent communication skills with the ability to bring clients visions to reality.
- + Brand strategy and storytelling.



Planning & Organisation

- + Exceptional time management and organisational skills, working on multiple campaigns and projects.
- + Able to lead a project, make decisions and provide feedback on branded assets.
- + Continuous learning and self-improvement.

Graphic Design Experience

REPL, Part of Accenture & Accenture

Dec 2020 - Mar 2024

- + Digital marketing - e-books, factsheets, posters, PowerPoint presentations, banners (Teams, email, SharePoint), social media (tiles, personal banners), infographics, internal comms, icons and illustrations.
- + Print advertisement - resources, PR, exhibition stand design, posters and flyers.
- + Social campaign planning and ideation, from concept to completion of design assets.
- + Website assets - header banners, blog banners, icons and illustrations.
- + Presentation design.
- + REPL brand sunset Lead Graphic Designer, re-brand all required assets to the Accenture brand.
- + Working with Adobe Creative Suite (Illustrator, InDesign, Photoshop After Effects and Premier Pro).
- + Designing within brand guidelines, including client brands.
- + Ideation and planning with colleagues, shareholders, clients and leadership.
- + Excellent time management, working on multiple projects and working to tight deadlines.
- + Providing feedback and sign off on branded assets.
- + Creative development of projects.
- + Excellent Microsoft Office skills.
- + Photo and video editing and retouching.
- + Personal development and learning.

Freelance

May 2020 - Dec 2020

- + Logo design and redesign.
- + Marketing collateral.
- + Set graphics for print and digital assets.
- + Illustrations.

Dragonfly Training

May 2018 - May 2020

- + Design of digital and print marketing and sales-brochures, flyers, banners, social media, event banners, PR, email headers, proposals, resources.
- + Adobe Creative Suite (Illustrator, InDesign and Photoshop).
- + Designing within brand guidelines.
- + Designing email templates for mail shots.
- + Liaising with printers.
- + Working closely with directors and colleagues to develop concepts and final designs.
- + Excellent time management, working on multiple projects and working to tight deadlines.
- + Creative development of projects.
- + Excellent Microsoft Office skills (PowerPoint and Excel in particular).
- + Photo editing and retouching.
- + Video production (iMovie).

Education

2013-2016

University of Gloucestershire
Illustration BA Honours Degree

2012-2013

Hereford College of Arts
Foundation Diploma

2005-2012

Newent Community School
GCSEs (A-C) & A-Levels (B-D)

References

Neil McGregor
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